



Maliderma™ Volumizing Shampoo & Conditioner For Thinning Hair

Maliderma™ Volumizing Shampoo and Conditioner are a highly effective, clinically proven hair care system formulated to **help reduce and control excessive hair loss** in both men and women. In clinical studies, this “system” demonstrated a **95% success rate** in reducing hair loss after only 4 days of regular use, with significant improvement noted after the first use. These products contain Maliderma’s exclusive Amino Acid Complex, a carefully balanced blend of botanical extracts, amino acids and vitamins that help restore the natural cycle of the affected hair and making your hair look fuller and denser. **We offer a 100% satisfaction guarantee.**

DIRECTIONS: Apply shampoo to wet hair. Work into a thick, rich lather while thoroughly scrubbing the scalp. Rinse well with warm water. Repeat. Apply Maliderma Conditioner to cover all hair strands. Massage the applied areas with your fingertips. Wait 30-60 seconds and rinse out thoroughly with warm water. Towel dry and style as usual.

FEATURES & BENEFITS:

- Contains Maliderma’s exclusive blend of amino acids and vitamins (L-Cysteine HCL, L-Cystine, DL-Methionine, Inositol, Biotin) to help keep the hair full, soft and healthy-looking.
- Contains four gentle, deep cleansing compounds that help to clean out clogged scalp pores that can starve healthy hair growth.
- Contains a special wheat protein complex – clinically proven to moisturize dry, dull hair and contribute to extra body and fullness.
- Contains natural botanical extracts of Saw Palmetto, Nettle, Green Tea and Capsicum – working in perfect harmony to help control conditions that can lead to excessive hair loss.
- Contains special conditioning compounds to help leave the hair smooth, lustrous and youthfully “alive”.
- Suitable for all hair types.
- Perfect for men or women.
- Safe on our environment.
- pH balanced for optimum performance.
- Not tested on animals.

CLINICAL TESTING SUMMARY REPORT

Maliderma™ Volumizing Shampoo and Conditioner

Determination of the Efficacy of a Treatment against Hair Loss (Maliderma™ Volumizing Shampoo and Maliderma™ Volumizing Conditioner) in Healthy Volunteers.

Study No. 07AC-0625

Conducted on October 15th, 2007 by:

Evalulab

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Mont-Royal, Québec, Canada.

Study was conducted under the supervision of Bianca Bourdeau, B. Sc., Investigator, Clinical Director, and in accordance with the principals of *Good Clinical Practices*.

CONCLUSIONS:

Overall, the test products were well tolerated by the majority of the volunteers. The feeling after application of the treatment and the fragrance of the shampoo and conditioner were all well appreciated. A majority of the volunteers (95%) observed a reduction in hair loss ranging from slight to significant. Also 85% noted that the treatment improved the volume of their hair.

Comparing the hair counts on D=0 to D=1, the results indicate a significant reduction (-32%) in the average number of hairs lost. Subsequent treatments up and including day 3 accounted for a total of 36% reduction in hair loss. After D=1, hair loss appeared to stabilize at around 50 per treatment with no significant differences between D=1, D=2 & D=3. A review of the literature indicates that a daily loss of 50 to 100 hairs is considered normal, whereas a persistent loss of more than 100 hairs per day is considered excessive. It must be noted that the average hair loss counts reported in this study (ranging from 49 to 76) represent what was lost during the treatment (washings) and not the total number of hairs the volunteers may have lost in 24 hours.



Cosmetic Products with Pharmaceutical Results